

## About US:

Gateway Institute for Research and Development is a think tank organization that enhances the quality of life in our communities through community development, entrepreneurship training, and civic education that transforms their lives for the better.



## Contributors:

Gateway Institute wanted to thank Initiative Foundation's support and generosity to our entrepreneurship training programs.

## Thanks to:

We also wanted to thank St. Cloud.edu, Otto Bremer, and St. Cloud Area Chamber for their contribution to support Somali leaders start or grow business in the St. Cloud Area.

### Gateway Institute for Research and Development

2121 Nicollet Ave South, Suite 201  
Minneapolis, MN 55404

[www.gatewaydevelopment.org](http://www.gatewaydevelopment.org)

[info@gatewaydevelopment.org](mailto:info@gatewaydevelopment.org)



2016

Gateway Institute for Research and Development  
Presents:

## Entrepreneurship Training

St. Cloud, MN

- July - Oct 16 at Great River Regional Library  
1300 W. Germain St, St Cloud, MN 56301  
Date: July 22, 29; Aug 12  
Time: 3:00 pm to 5:45 pm  
Room Bremer Community Room 104  
Aug 5, Array Community Room 105
- One-on-One Coaching Session on Business Plan Writing Skills

# Talent

Tarabi Jama, Executive Director/Entrepreneurship trainer (Coaching and Mentorship); Project Management; Market Trend and Product Life Cycle

Ayan Sugulle, Entrepreneurship trainer, Access to capital coaching and mentoring

## Also Featuring

Dahir Ali: Business Innovation and Negotiation skills; individual entrepreneurship vs. corporate entrepreneurship; import/export rules and regulations

Edil Hassan: Human Resource management; Monitoring and Evaluation and report writing skills

Produced by Gateway Institute for Research and Development  
2121 Nicollet Ave South, Suite 201  
Minneapolis, MN 55435  
612-871-9291 Main Line  
612-871-9493 Fax

# Program

## Entrepreneurship Training: Business Plan Writing

Topics:

- Session 1: Entrepreneurship: What does it mean to you?
- Session 2: Executive Summary
- Session 3: Product and Services
- Session 4: Management and Organization
- Session 5: Technology in Business
- Session 6: Marketing Plan
- Session 7: Financial Plan I and II
- Session 8: Graduation

- **Classes meet once a week for two hours each following by One-On-One consultation with trainers.**

*Somali entrepreneurs in the Twin Cities meet to address challenges facing their businesses grow.*

